President’s Letter
Jim White, WASFAA President

Greetings, WASFAA members. I hope this edition of the newsletter finds you enjoying a little bit of summer as you get energized and ready for the students to start fall term. How’s that for a little ray of optimism? More than likely you’re probably tired and just hanging in until your next vacation. Did you ever notice that you work twice as hard just before, and immediately following, a vacation?

The annual conference in Scottsdale was a huge success. There were many excellent sessions and great activities. Many thanks to the conference committee for their hard work. I hope there are no hard feelings, related injuries, or pending lawsuits due to the egg fight that broke out at the end of the state competition.

The WASFAA Executive Council is working on many activities for the upcoming year. Planning for our annual conference in Portland is well underway. The fall training will be on student loans, so watch your email for an announcement about that at the end of the summer. The Training Committee is also exploring the possibility of doing some training related to understanding tax returns for spring ’05, just in time for all of the verification that will need to be done. The Jerry R. Sims Management and Leadership Institute is being planned for November at Thunderbird in Phoenix, AZ. And we are expecting over 130 students at the Summer Institute in June in Seattle.

Our executive council meetings will be held on June 24-25 in Seattle, October 7-8 in San Francisco, and January 27-28 in San Diego. Please feel free to join us for these meetings.

If you have not been to the WASFAA website in a while, I encourage you to go to www.wasfaa.org. There have been many exciting changes in the last six months. There is a new look and feel as well as improved functionality. Please review your membership listing in the database. We have added a few new fields for you to update. You will also notice that we have added a brand new job posting section to the site. You will be able to post your open positions. I hope this new service will help you to recruit excellent staff (as long as they do not currently work at Seattle U).

I am very excited to be serving the Association this year as president. I appreciate all of the volunteers and support I have received from the membership. Please feel free to email me if you have any questions or concerns. Best wishes.
Scottsdale Conference 2004
By Catherine King-Todd, Co-Chair

Thanks to our WASFAA members the 2004 Conference was a grand success! We had over 525 attendees which may be close to setting a record. There were 31 interest sessions, most of which were extremely well received. All of the presenters did a good job of providing their expertise, information and humor. Our luncheon speaker, Jon-Paul Hutchins, ended up with the highest evaluation and he did well in sharing his financial aid experiences leaving us laughing often throughout his presentation.

We also thank those of you who completed the interest session evaluations as well as the online evaluation regarding the general session speakers and our various events. We appreciate your feedback and have passed that information on to next year’s committee. The winner of the 2005 conference registration (minus the membership fee) is Kelley Brundage from Arizona State University. Congratulations!

We know the conference was very busy from beginning to end, filled with numerous opportunities to learn, network, socialize, see a few sights and catch up with colleagues.

A very special thank you to Leonard Walker, Brad Honious, Kim Naig, Ron Lee, Howard Fisher, Judy Riles, Rhonda Neale, Laura Hughes, Genevieve Watson, Tip Ryan, David Allen, Judy Saling Field, Peter Miller, Marianna Deeken, Carmen Dominguez, Bert Logan, Jannine Oyama, Barbara Burnett, Onita Clark and last but not least Lana Walter for their hard work and dedication to making this the best WASFAA conference ever!

WASFAA Fund Development Report
By Judy Saling Field, Co-Chair

The Fund Development Committee was both surprised and honored to receive the award for Committee of the Year at the annual WASFAA Conference in Scottsdale, Arizona. We want to thank those responsible for selecting our committee for this award.

The 2002-03 WASFAA Executive Board suggested that Fund Development go to a “tiered sponsorship.” The Fund Development Committee for 2003-04 came up with various types of incentive for vendors to donate money to WASFAA and began implementing the plan last summer. It was decided that the new approach would resemble that of the Oregon Association (OASFAA) in which all donations would go through the tiered sponsorship rather than a combination of strategies. All communication with vendors was through email and forms were available on the WASFAA website. This was primarily in response to vendor representatives who told us that they got information late when they were on the road and USPS was used. In addition, it saved WASFAA printing and mailing costs. Results of our inaugural year are very encouraging with final income predicted between $175,000 and $180,000.

Brooke Mitts has graciously agreed to be a member of our committee and continue the tracking of contacts, donations, and various benefits of our sponsors. Her boss, David Allen, of Multnomah Bible College will be greatly missed on this committee as he has decided that serving as President of OASFAA and continuing as fund development co-chair might not allow him any time for his duties as financial aid director! Theresa Bosworth of Blue Mountain Community College in Pendleton, Oregon has agreed to be co-chair this year and will no doubt provide valuable ideas for enhancements to our method as she analyzes our current processes. Onita Clark was invaluable to us as she stepped in to serve as our Conference contact in Arizona and was in charge of making the signs. We are awaiting word from Onita as to whether or not she will be able to remain on our committee.

Theresa and I plan to fine tune a process that worked very well this year. In addition to those things that we wish to change, we plan to act upon suggestions made by members of the vendor community that will improve this sponsorship system for them. We are, indeed, in a partnership to provide multiple training opportunities for our constituents.

PLEASE NOTE:
Changed your position or employer? If so, please update your membership profile in the WASFAA membership database by going to http://www.wasfaa.org/docs/restricted/ Members/memAccess.html and updating your information.
If you are looking for a professional development opportunity to take you to another level with your financial aid career, or are ready for the step to the director’s position, or are interested in a refresher course or overview of the various responsibilities of an upper level financial aid professional, then the Jerry R. Sims WASFAA Management and Leadership Institute may be just the activity for you. This year’s Management & Leadership Institute will be held November 6–9, 2004, at Thunderbird—The Garvin School of International Management, in Glendale, Arizona.

In an effort to keep expenses as reasonable as possible, participants will be housed in residence halls having a private room with shared bathroom. The anticipated cost will be $500 which includes training materials, all meals and housing. Registration will be available soon on the website.

The current faculty is: Kathy Campbell – Chemeketa Community College, Frank Green – Travel Institute of the Pacific, Mike Johnson – NELA, Catherine King-Todd – Thunderbird, Gail Koki – University of Hawaii, Manoa, Genevieve Watson – Phoenix College and Rick Weems – University of Alaska, Anchorage.

Here is the preliminary agenda for your perusal. One of the new sessions we are planning is called Participant’s Choice – if there is a topic not covered on the current agenda that you are truly interested in, we will ask you to share that topic with the faculty and we will share our knowledge with you!

### Preliminary Agenda

**Saturday, November 6**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>3:00 PM – 5:00 PM</td>
<td>Check-in</td>
</tr>
<tr>
<td>5:00 PM – 6:30 PM</td>
<td>Dinner and Welcome</td>
</tr>
<tr>
<td>6:30 PM – 8:00 PM</td>
<td>Keynote session: Leading, managing, supervising, and developing staff</td>
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<tr>
<td>8:00 PM – 10:00 PM</td>
<td>Social time</td>
</tr>
</tbody>
</table>

**Sunday, November 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:00 AM – 8:45 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>9:00 AM – 10:30 AM</td>
<td>Institutional relationships and philosophies</td>
</tr>
<tr>
<td>10:30 AM – 10:45 AM</td>
<td>Break</td>
</tr>
<tr>
<td>10:45 AM – 12:15 PM</td>
<td>Creating, evaluating, and revising policies and procedures</td>
</tr>
<tr>
<td>12:15 PM – 1:15 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:30 PM – 3:00 PM</td>
<td>Office operations, budgeting, and short-term planning</td>
</tr>
<tr>
<td>3:00 PM – 3:15 PM</td>
<td>Break</td>
</tr>
<tr>
<td>3:15 PM – 4:45 PM</td>
<td>Long-term and strategic planning</td>
</tr>
<tr>
<td>4:45 PM – 5:00 PM</td>
<td>Summary discussion</td>
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<tr>
<td>5:30 PM – 6:30 PM</td>
<td>Dinner</td>
</tr>
<tr>
<td>6:45 PM – 7:30 PM</td>
<td>Optional sessions: Ethical considerations, Technology issues</td>
</tr>
</tbody>
</table>

**Monday, November 8**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 8:45 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>9:00 AM – 10:30 AM</td>
<td>Understanding and implementing federal and state regulations</td>
</tr>
<tr>
<td>10:30 AM – 10:45 AM</td>
<td>Break</td>
</tr>
<tr>
<td>10:45 AM – 12:15 PM</td>
<td>Advanced eligibility and awarding examples</td>
</tr>
<tr>
<td>12:15 PM – 1:15 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:30 PM – 3:00 PM</td>
<td>Reporting to and monitoring by outside agencies</td>
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<tr>
<td>3:00 PM – 3:15 PM</td>
<td>Break</td>
</tr>
<tr>
<td>3:15 PM – 4:45 PM</td>
<td>Best practices discussion, institutional examples</td>
</tr>
<tr>
<td>4:45 PM – 5:00 PM</td>
<td>Summary discussion</td>
</tr>
<tr>
<td>5:30 PM – 6:30 PM</td>
<td>Dinner</td>
</tr>
<tr>
<td>6:45 PM – 7:30 PM</td>
<td>Optional sessions: Customer service, Effective communication</td>
</tr>
<tr>
<td>7:30 PM – 10:00 PM</td>
<td>Entertainment/social activity</td>
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</table>

**Tuesday, November 9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>8:00 AM – 8:45 AM</td>
<td>Breakfast</td>
</tr>
<tr>
<td>9:00 AM – 10:30 AM</td>
<td>Professional development and career considerations</td>
</tr>
<tr>
<td>10:30 AM – 10:45 AM</td>
<td>Break</td>
</tr>
<tr>
<td>10:45 AM – 12:00 PM</td>
<td>Participant’s choice Session</td>
</tr>
<tr>
<td>12:00 PM – 12:30 PM</td>
<td>Institute overview and evaluation</td>
</tr>
</tbody>
</table>

Any and all questions may be directed to Mike Johnson at mikej@nela.net or Catherine King-Todd at kingtodd@tbird.edu.

We look forward to having you join this great experience!
Membership Committee
By Jacquie Carroll

The WASFAA website can be an excellent resource for you to find contact information for a financial aid colleague. It is easy to use and has great data-search capabilities. The directory is available to current members at http://www.wasfaa.org/docs/restricted/Members/memSearch.html. Please help keep the information in the directory current by periodically checking your information in the directory. You can do so by going to http://www.wasfaa.org/docs/restricted/Members/memAccess.html and updating your membership profile.

For questions you may contact Wendy Olson, Membership Chair at Whitworth College.

WASFAA Electronic Services

The various list servers appear to be working well now. One item to remind folks of is that you cannot CC or BCC anyone when submitting messages to the list servers.

As part of the new tiered-sponsorship program, banner ads are now up and running on the website. Thank you to our very generous sponsors.

Electronic Services is currently working in combination with the treasurer to enable WASFAA to take credit card payments via the web. This is very exciting and something many members have been asking for over the past several years. We look forward to this and anticipate that it will be up and running in the next several months!

The WASFAA Online Employment Listings is now up and running. Check it out at http://www.wasfaa.org/docs/toc_employment.html. Members are able to post employment announcements via the web. Announcements are available to the entire World Wide Web for 30 day intervals for a nominal $40.00 fee.

Still a work in progress is an online photo album. The photo album would house photos from WASFAA events around the region.

WASFAA’s website is your website: ideas and comments can be sent to info@wasfaa.org. Be sure to check the “What’s New” section at www.wasfaa.org every time you visit.

DID YOU KNOW?

WASFAA Membership Statistics
There are 820 current members

Membership by State
Match the membership numbers by state? (answers on last page)

<table>
<thead>
<tr>
<th>State</th>
<th>Membership</th>
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<tr>
<td>Alaska</td>
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<tr>
<td>American Samoa</td>
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<tr>
<td>Arizona</td>
<td>30</td>
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<tr>
<td>California</td>
<td>196</td>
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<tr>
<td>Federated States of Micronesia</td>
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<td>Guam</td>
<td>27</td>
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<tr>
<td>Hawaii</td>
<td>0</td>
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<tr>
<td>Idaho</td>
<td>104</td>
</tr>
<tr>
<td>Marshall Islands</td>
<td>0</td>
</tr>
<tr>
<td>Nevada</td>
<td>61</td>
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<tr>
<td>Oregon</td>
<td>34</td>
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<tr>
<td>Washington</td>
<td>275</td>
</tr>
<tr>
<td>Out of Region</td>
<td>30</td>
</tr>
</tbody>
</table>
Ethnic Diversity Action Committee

By Frank Silva, Chair

The following people have expressed an interest in serving on the 04-05 Ethnic Diversity Action Committee:

- Jacqueline Brathwaite ID Boise State University
- Kathy Colasurdo WA Bellevue Community College
- Pat Peppin AZ Mesa Community College
- Yvonne Hicks NV College Loan Corporation
- April Campbell OR Confederated Tribes of Grand Ronde

I believe that each of these committee members can all have a positive experience on the committee. I have had no volunteers from Alaska and would greatly appreciate some help from the great people up in Alaska.

I have three proposals for discussion during the upcoming year:

1. Request an increase in the EDAC budget to allow for at least one in person meeting,
2. Have a WASFAA information table/booth, in the vendor area, at each state conference, starting with CASFAA, with diverse members of our Association working the table. In doing this we can increase membership and encourage under-represented populations to participate on WASFAA committees and to run for WASFAA and state offices, and
3. Changing the name of the committee, to delete the word ethnic, so that it becomes the WASFAA Diversity Action Committee.

The Summer Institute EDAC Scholarship winners were:

- Melvenia Tang WA Northwest College
- Susan Godoy OR Mt. Hood Community College
- Lorraine Morales AZ Pima Community College
- Helen Longao HI Hawaii Pacific University

Look for future workshops offered throughout the Western Region. One is coming up in Las Vegas shortly.
"His potential is limitless. Chela’s new school-certified loan helps me keep it that way."

Introducing the Chela School-Certified Loan

Ask Lynn about loans and she’ll tell you—keep it simple. That’s why she turned to the Chela School-Certified Loan. With Chela Education Financing,” there are no loan limits, so students can get all the money they need in one place. Better yet, the credit guidelines are relaxed, so more of Lynn’s students can get the “yes” they’re looking for. And, as a not-for-profit company, Chela can offer the best possible savings on federal loans. Now Lynn has the power to take great care of her “kids”, giving them just what they need and not a penny more.

Get the most for your students. Call 866.78.CHENA (24352) or visit chela.studentloans.org.

We’re in it for Lynn Clark.
We’re in it for the students.
The children of the Thomas J. Pappas School would like to convey their appreciation to all WASFAA members who so generously donated to the school at the recent WASFAA Conference. Thanks to your support, we collected $3,305 in monetary donations and several boxes of donated items. An additional matching grant of up to $5,000 was pledged by a WASFAA member organization. We thank the vendors for donating notepads, pens, pencils, post-its, etc. The teachers and students were very excited to receive these items!

WASFAA’s assistance will help to provide much-needed materials for the students, according to Ernalee Phelps, Pappas’ resource development director. The school offers many programs that go beyond those found in a typical school setting. The Thomas J. Pappas School serves more than 1,700 homeless children each school year, in grades kindergarten through 10, offering them relief from their impoverished conditions. The schools provide the resources, stability and a quality education necessary for the children to survive and break the cycle of poverty. For more information on the Pappas school, please visit: www.tjpappasschool.org

Because the school does not receive state funding, it relies solely on donations and contributions from organizations and individuals like us.

Calendar of Events

**August**
8/19/2004
OASFAA Summer Drive-In Workshop

**September**
9/5/2004
Articles due for WASFAA Newsletter

**October**
IASFAA Annual Conference

10/7/2004-10/8/2004
Executive Council Meeting

10/20/2004-10/22/2004
WFAA Fall Conference (Washington)

10/20/2004-10/22/2004
AASFAA Fall Conference (AZ) in Laughlin, NV
BIOS

Who is Peggy Crawford?
Graduate/Professional Chair

Peggy has been serving the Southern California area as a Sales Manager for Southwest Student Services since October of 2001. She began her career in financial aid at Chapman University, where she held progressively responsible positions until 1997 when she became the Director of Financial Aid at Chapman University School of Law. Peggy also earned her bachelor's degree cum laude with departmental honors from Chapman University.

Peggy is an active member of the California Association of Student Financial Aid Administrators (CASFAA), a member of the CASFAA Graduate/Professional Committee, and a recipient of the CASFAA Graduate Professional Segmental Leadership Award. She is an active member of the National Association of Student Financial Aid Administrators (NASFAA) and the Western Association of Student Financial Aid Administrators (WASFAA), serving as WASFAA’s Graduate/Professional Chair with prior participation on training and program committees. Peggy has been a participant of the California Student Debt Resource and Awareness Project since its inception in September 2000.

Who is Jim White?
WASFAA President

Jim was born in Jersey City, NJ and grew up in Medford Lakes, NJ, a suburb of Philadelphia, two hours from Manhattan. He has two older brothers and a younger sister. He was the first one in his family to complete college, as neither parent attended. Through federal and institutional aid programs he was able to attend the Catholic University of America in Washington, DC and receive a bachelor’s degree in history. As an undergraduate student at Catholic he worked for the Admissions and Financial Aid Office as a work study student. Upon graduation he became an Admissions and Financial Aid Counselor and had a great time recruiting students in the fall and packaging them in the winter and spring. Because he had a ten-month contract in this position, he spent a summer in Seattle where he worked as a camp counselor for a CYO camp.

After spending the summer in the Northwest, he realized that there was no place better to live and moved to Seattle the following summer. He has been at Seattle University for over 17 years and has held the position of Financial Aid Counselor, Assistant Director of Financial Aid, Director of Financial Aid (for ten years), and Director of Student Financial Services (the past four years). In his most recent position he is responsible for Financial Aid and Student Accounts, which has been combined into one office. He is active professionally in WFAA, WASFAA, and NASFAA. He married the camp nurse and has three children; Ellie (13), Matt (11), and Will (9). In the little free time available to him he likes to walk, read, garden, and collapse in a big heap.

Another Reminder:

Changed your position or employer? If so, please update your membership profile in the WASFAA membership database by going to http://www.wasfaa.org/docs/restricted/Members/memAccess.html and updating your information.
If you recall, the title of the first installment of this series was “A Year in the Life of a WASFAA Conference Co-Chair.” Well, scrap the co-chair title and move directly to sole chair. My Associate Director and co-chair received a wonderful opportunity to become Director of Programmers in our tech department. It is a wonderful opportunity for him and great overall for the school, and great for this office long-term to have a financial aid person in that area. That being said, I lost both my Associate Director and my co-chair of the conference! However, once again the wonderful fantastic, super-spendiferous (is that a word?) volunteers of WASFAA came through. After calling a few people to see if they would serve on the committee I filled out the committee with wonderful, and in some cases, extremely experienced volunteers. So I was ready to keep things going as solo chair.

That first hurdle successfully negotiated, the next step was to attend the 2004 conference in Arizona and take all sorts of notes on what I liked and wanted to do the same or possibly differently. Watching people put on an event like the conference is a lot like watching ducks on a lake. On the surface everything looks smooth and graceful. The attendees don’t see all the crazy stuff that happens. Underneath the surface the ducks are paddling like mad to keep things afloat and moving. Casual announcements like “There will be a cake” followed by equally calm announcement “Scratch that, there is no cake” go by so quickly to attendees, and only the committee members in charge of the cake know the inside story and stress of realizing something has happened or didn’t happen that was supposed to. In all the committee meetings I was taking notes like mad making sure I remembered to do things the next year that I hadn’t thought of yet. Several committee members laughed and said “You’re not the secretary, you don’t have to write it all down” to which I responded jokingly “Just think of me as your friendly program reviewer. I’m writing down what I like and don’t like and you’ll see next year what I changed.” The conference was a big success and I knew now that it was my committee’s turn. We have big shoes to fill!

Now that things are actually underway and the committee has gotten to work, the original feelings of panic have subsided a bit and I’m excited about what’s been done. It’s probably the anticipation of what-you-have-to-do-is-harder-than-actually-doing-it-once-you-start. Stay tuned for the next installment of “A Year in the Life of a Conference Chair” as the saga continues...
If any of you have been to a WASFAA Summer Institute, you may have been trained in need analysis by the formidable Sr. Dale Brown of the University of San Diego. Each time I heard her teach on this topic I always learned something new. But I had a real mind opening experience in need analysis when I was included on a trip sponsored by my college to Nicaragua this winter.

Seattle U. is a Jesuit Catholic University. The Jesuits are a Roman Catholic Religious community who follow the teachings of St. Ignatius of Loyola. The Jesuits’ Mission has long been aimed at developing the whole person and social justice. Recently the Jesuit Universities of North America and Europe agreed to work closely with their counterparts in the developing parts of the world to try to create opportunities of collaboration to help the people in developing countries. Seattle U. has sent four groups of faculty and staff to Nicaragua for the past few years to develop partnerships with colleagues at the Jesuit University of Central America (UCA). This year I was included in the group.

This was a big step for me. I have traveled extensively in the US but have not done much internationally. This was my first experience in a country where English is not the predominate language. I must admit to being a bit wigged out. The malaria medication and other shots didn’t help quiet my nerves.

I was also at a bit at a loss. I could see that the chemistry or mechanical engineering professors who were coming along could have opportunities to work collaboratively with faculty at the UCA, but what could I do? The chemistry professor was working on coffee bean fermentation project that would have a huge impact, since coffee is one of the chief exports of Nicaragua and over-fermentation lowers the cost of coffee beans. The engineer was working on a project to improve the dehydration of produce using solar power. I assumed that the most that I would do would be to come away with a greater appreciation of the Jesuit Mission of the university. Maybe that would help me to communicate the Mission more clearly to the students I serve.

The trip pretty much blew my mind. Nicaragua is the 2nd poorest country in the Western Hemisphere. I spent time visiting homes with dirt floors, no running water, and no in-door plumbing. I was amazed at the profound lack of resources and its impact on the people. I learned a great deal about how U.S. foreign policy can have a tremendous negative impact on much of the rest of the world. When you stop and really think about it, there is no reason for that level of poverty. On the other hand, I was amazed by the generosity and warmth of the people.

I returned to the U.S. struck by the incredible excess we live with. Does one really need to Super Size every meal? Does one really need to drive a Hummer? Sorry Hummer lovers, but they cost a ton and use way too much gas. It is really hard to justify such things when one realizes that most of the world does not live the way we do. Okay, I’ll get off the soapbox.

I was surprised to discover that I had a meeting scheduled with members of the government affairs/finance areas of the UCA. They wanted to talk to me about how we help students finance education. The Nicaraguan government (at that time) devoted 6% of its budget to higher education. Isn’t that amazing! I believe the U.S. (the richest country in the world) currently devotes 1-2% of its budget to higher education. The folks at the UCA were worried that the government was going to reduce funding for education and were trying to figure out strategies to help students. (I recently read an article in the Seattle Times about student protests in Nicaragua because the government is in fact decreasing aid to higher education).

The government money is distributed to students at UCA in the form of a need-based grant. Unlike the U.S., there is no formal national method of defining need. The staff at the UCA has devised their own method. It requires the student to apply and then the staff visits the student’s home and meets with them and their par-
ents. They determine the student’s need by noting if the student’s home has a floor, electricity, or in-door plumbing. Someone with cable TV receives less consideration. While this may seem to the efficiency-driven folks among us as appearing to be a much more time-consuming process, you have to admit that it is a much more personal, individual evaluation.

Unfortunately, I was unable to give much help to the UCA staff. I left the meeting actually thinking that we were pretty lucky in our country to have student loan, work-study, and state financial aid programs. It is hard to say this, given the huge amounts of unmet need we deal with every day and the students who are unable to attend our institutions because they do not have enough money. But it is a matter of prospective. The majority of the poor people in this country are much better off than the poor that I visited in Nicaragua.

I am not sure what impact this experience will have on my life or my job. I know that it was an incredible and I suspect life-changing experience. I feel grateful for the opportunity. I did warn my boss and staff that I should probably avoid talking for a few weeks with parents whose EFC is triple the cost of our (private) university and who think that they are not receiving enough money. I could not see that I would be very sympathetic and might possibly say something that could get me fired.

I hope you will take a few moments to reflect on the blessings you have been given and to reflect on the consumption-based way of life in the U.S. Perhaps you could buy Fair Trade Coffee. Doing so would ensure that a farmer in a coffee-growing country like Nicaragua would receive approximately $1.40 per pound instead of the typical 40¢. I think it is important for us to become better world citizens if we want a world of peace and justice for our children. Little steps can make a big difference.
NEW COHORT MANAGEMENT SYSTEM

The latest to help you prevent defaults!
Visit www.edfund.org to learn more about these services and tools:
- Personalized Consulting Services!
- Debt Management Counseling!
- Debt Management Presentations!
- Publications & Videos!
- Cohort Management Guides!

The Handy EdFUND Debt Management Toolkit!

Free! Samples Online!

EdFUND’s Cohort Management System (CMS) is a new web-based tool designed to help schools manage borrower contact during grace, repayment and delinquency periods. CALL TODAY for more information.

EdFUND Default Tools are available exclusively from the EdFUND Default Prevention Initiatives Unit. We work shoulder-to-shoulder with you to create a complete, custom default prevention plan just for your school—at no cost to you!

Act Now! Call your Client Relations Manager today to learn more!
Visit www.edfund.org or call us TOLL-FREE at 877.685.9036.
The Alaska weather has been unusually warm this summer and has resulted in a great start for another year for ALASFAA. The state representatives who attended the recent WASFAA Conference in Scottsdale Arizona were proud to bring home the First Place medallions from the conference’s State Competition. The hot Arizona heat and sun had little affect on the winning team’s athletic abilities. Congratulations to all who participated. Special thanks to Rick Holzer and Linda Williams for being “Alaskans” for a day and to Peter Miller for documenting the event on film.

The Association would like to give congratulations to Janell L. McIntyre and Jimmy R. Reyes. We are proud to announce that Janell L. McIntyre has been chosen as the newest President-elect. Janelle is the Director of Student Services for Charter College and has been with Charter College for the past nine years. Jimmy R. Reyes was selected as the ALASFAA Association WASFAA Summer Institute Scholarship recipient. Jimmy has been a Financial Aid Technician for the University of Alaska Anchorage for two years.

Planning for a spring state conference has begun. Locations have been narrowed to Girdwood or Talkeetna. The Association would like to invite all who are interested and conference volunteers are encouraged. Further information about the conference will be available on the ALASFAA web site http://www.wasfaa.org/alaska/ in the near future.

The ALASFAA 2004/2005 Board is as follows:

President: Karrie M. Trautman
President-Elect: Janell L. McIntyre
Secretary/Treasurer: Peter Miller
Past-President: Tamara Hornbuckle

I am looking forward to working with the following:

2004/2005 AASFAA Executive Board

President Elect: Melba Moore, International Institute of The Americas
Past President: Brad Honious, GateWay Community College
Vice President: Terri Eckel, Northern Arizona University
Treasurer: Onita Clark, FA Consultant
Treasurer Elect: Jean Russell, American Student Assistance
Secretary: Kim Naig, CollEDGE Loans

On June 14th and 15th we held our Transition/Budget meeting in Scottsdale, AZ. The first day consisted of the transition meeting and teambuilding. We were able to define goals and give direction to the incoming Executive Board and Committee Chairs. We identified the theme this year to be – It Is Not Just a Job, It Is a Career. We plan to focus on professional development and training, as well as continuing to develop our Legislative Affairs Committee. We hope to continue to create a positive presence within our State’s Legislative community. The second day we held the budget meeting.

Our fall conference is going to be held in Laughlin, Nevada on October 20th, 21st and 22nd. The conference committee met at the Flamingo Casino in Laughlin for a site visit and planning is underway. The spring conference is going to be held in Flagstaff, Arizona with dates still to be announced.
LEGISLATION
CASFAA has come out in support of Assembly Bill 598. This bill will provide the California Student Aid Commission with the legislative authority necessary to provide diversified services and product to students and families.

Since its establishment by the legislature and the governor, EDFUND has provided a variety of services related to the administration of the Federal Family Education Loan (FFEL) Program in California. The level of service provided by EDFUND is superior and provides a direct benefit to California colleges, universities, and students. As a nonprofit public benefit corporation, EDFUND has repeatedly proven its dedication to putting the needs of students first and providing valuable support services to financial aid offices on campuses across the state.

Through AB 598, the commission and EDFUND would be given the authority to expand their financial aid products and services, diversify revenue sources, and remain competitive in a highly competitive student loan services marketplace. Moreover, the passage of AB 598 will help to continue to keep the interests of students first by ensuring access and affordability for the broadest spectrum of students, including middle and low-income students who continue to struggle to meet their unmet financial need.

COMPACT BETWEEN UC/CSU AND GOVERNOR
Gov. Arnold Schwarzenegger, UC President Robert Dynes, and CSU Chancellor Charles Reed have reached agreement on a “compact” outlining their intentions for state funding levels and institutional accountability in the University of California and California State University systems over the next several years.

The agreement provides for annual growth in state funding for core activities at UC, beginning in the 2005-06 fiscal year, in exchange for UC’s commitment to accountability in specified areas. The agreement extends through the 2010-11 fiscal year.

The compact carries the promise of renewed fiscal stability for the UC system. After several years of major budget cuts - producing a net 16% decline in state support over a four-year period - UC under the compact will receive funding to preserve its internationally-acclaimed academic programs, to provide broad accessibility for promising California students, and to sustain its deep impact on the economy, health, and quality of life of California. The compact lays the foundation for the University to recover from the latest budget cuts and, ultimately, to begin building again.

Major funding elements of the compact for UC include:
- Annual state funding growth of 3 percent for salary and other cost increases, growing to 4 percent annual growth in 2007-08.
- Funding for an additional 5,000 students each year starting in 2005-06 - which, after the enrollment cuts in 2004-05, will put the university back on its original plan for accommodating enrollment growth over the course of this decade.
- A further 1 percent annual augmentation for core needs, such as instructional equipment, instructional technology, building maintenance, and library materials, beginning in the 2008-09 fiscal year.
- Undergraduate fee increases averaging 10 percent the next three years (14 percent in 2004-05; 8 percent in 2005-06 and 2006-07). Longer-term, fees would go up no more than 10 percent per year, with UC keeping the revenue rather than backfilling state cuts. (Under the compact, fee increases would be indexed to per-capita personal income growth, but the Board of Regents could increase fees by up to 10 percent a year in compelling fiscal circumstances.)
- A graduate fee increase of 20 percent in 2004-05, rather than the 40 percent originally proposed. Fees would increase another 10 percent in both 2005-06 and 2006-07, and UC will develop a plan for graduate fee levels over the longer term. A plan also will be developed for professional school fees.
- UC will reserve between 20 percent and 33 percent of new fee revenue for financial aid to preserve accessibility for students of all financial backgrounds.
- Continued state support for the development of UC Merced.

CALIFORNIA COMMUNITY COLLEGES
We are still waiting for a decision on CCC Enrollment fee. Proposal by the Assembly is $22 per unit and $26 per unit by the state Senate. At $26 per unit, the CCC’s would not be subject to Pell Tuition Sensitivity.

CONFERENCE
Conference Chair Addalou Davis reports that planning is in full swing for our December 5-7 conference at the Anaheim Marriott. This year’s conference theme is “Don’t Stop Believing.” Recently plans were finalized to host the Sunday night dinner at Disneyland/California Adventure. Attendees will be given twilight passes to gain entrance to the park and food vouchers to use at any eatery.
CALIFORNIA REPORT (continued)

Want to Move Here? - Bring Lots of Money

According to the California Association of Realtor’s®, the minimum household income needed to purchase a median-priced home at $453,590 in California in April 2004 was $102,550, based on a typical 30-year, fixed-rate mortgage at 5.42 percent and assuming a 20 percent down payment. The minimum household income needed to purchase a median-priced home was up from $84,510 in April 2003, when the median price of a home was $364,040 and the prevailing interest rate was 5.72 percent.

IDAHO REPORT
By Dwight R. Berreth

First, let me start with a reminder of our IASFAA Executive Council for the 2004/2005 year.

Past-President: Kathreen Silva (Non-voting)
President: Dwight R Berreth
President-Elect: David Tolman
Vice President: Joyce Anderson
Secretary/Treasurer: Juanitta Pearson

Many thanks go out to Kathreen for her outstanding efforts during this last year. She has been extremely busy, until just recently, getting everything ready for the transition to this next year. Our Association is in better financial standing and more organized because of her efforts and leadership in her year as our President. Our Association thanks you and I personally thank you for what you have left behind!

While we have not yet had our first official meeting, I look forward to a time when the IASFAA Executive Council schedules can coincide and we can set an official agenda for our year. However, one personal goal of mine is to be sure that our state is represented this next year even though the council is mostly from the Boise area. Please help me in this effort by sending in suggestions, comments, and ideas for what we want to accomplish this year. With that in mind, I would like to encourage our entire Association to go to our constitution (http://www.wasfaa.org/idaho/docs/constitution.html) and read Article II. This section states the Purposes of the Association – are we doing what we say we do? Can we do more?

We were one of two states (I guess we just overachieve!) who had a meeting at WASFAA in Arizona. Thanks to all the schools who could send representation from Idaho to WASFAA. However, our meeting was more informal due to a small turnout.

At the meeting, I was able to officially announce that our IASFAAA Annual Conference is being hosted in Idaho Falls on October 4, 5 & 6 at the newly remodeled Red Lion Riverside. We are in the process of working out the details so watch for more on the IASFAA website!

In April, we were successful in making some minor changes to our bylaws. However, despite a wonderful effort of our bylaws committee to suggest changes, and Kathreen to get passed, our constitutional amendments were unsuccessful this time due to not getting at least 2/3 of the voting membership to vote. Please watch for more on this issue in the coming months!

I look forward to a great year and a terrific conference in October.

NEVADA REPORT
By Jacquie Carroll
NAFAA President

Show Me the Money!

Nevada students and Financial Aid Administrators Benefit from Generous Programs and Scholarship Awards

One of NAFAA’s main purposes is to promote the professional preparation, effectiveness and Association of administrators and counselors of student financial aid at institutions of post-secondary education, government agencies, foundations and private and community organizations within Nevada.

This collaborative effort ranges from our vendors who support our annual state conference and student scholarship programs, to NAFAA and WASFAA who promote scholarships within our region. Together we accomplish our purpose.

NAFAA scholarship winners are:

To WASFAA Summer Institute
• Sheri Melton, Great Basin Community College
• Stephanie Costigan, Truckee Community College

To WASFAA Conference
• Kelvin Howell, University of Phoenix, Reno Campus

There will be many more opportunities for scholarships this year. Please keep an eye out for these great opportunities and soon you too will be able to say

“Show Me the Money!”
Reflections of WASFAA
By Kelvin Howell
University of Phoenix, Reno Campus

My trip to the WASFAA conference was an enjoyable three days in the blazing sun. I spent the first day meeting with lenders and socializing with financial aid administrators from all over the west coast. The conference had over 300 people who held some type of financial aid position at their institution. By attending this conference, it gave me a great opportunity to network and to get an idea of how everyone in financial aid was doing his or her jobs.

The first night in Scottsdale was spent at the Wrigley mansion. This was a very nice mixer and it gave me a chance to meet more people. I took the tour of the mansion and must say that the views were breathtaking; I also had a chance to see Michael Jordan’s house from the mansion.

The next day it was down to business. Dr. Heller, the keynote speaker, provided insight into the support the government has given financial aid, from where it’s been to where it’s going. This type of information was very insightful and helped me realize how much politics play a part in financial aid. The rest of the days were spent in special sessions. I attended the session on Default Management, Ethical & Effective Use of Email in the Financial Aid Office, Preparing for Dreaded Audits, and Helping Students Manage Money. All the sessions I attended helped me to prepare myself to be a better financial aid administrator. I’ve learned different ways to help student manage their money and give them other options to continue their education. The sessions also helped me prepare myself by being a better professional and holding my position and office to a higher standard.

I would like to take this time to thank NAFAA for the scholarship that I received. By giving me this scholarship, I was able to attend the conference. This conference has helped me in so many ways and I’ve been able to establish contacts that will help me to do my job in a faster and effective manner.
In addition to our elected board members, Paula Purdy (Maui Community College) and Jannine Oyama (Honolulu Community College) have agreed to join us as the At-Large members.

**Fiscal/Fund Development**

PacFAA enters this year fiscally in the best shape ever. We will be continuing the development of the sound fiscal and fund development models that were begun last year. With our new IRS 501 (c) status we hope to explore additional fund development activities, which will allow us to increase benefits to our members and expand our community contact.

**Expanding membership and outreach**

Carrying on from last year’s efforts we will be looking to expand the PacFAA membership and involvement throughout the Pacific Basin. PacFAA’s territory (the largest area in all of WASFAA) includes many of the remote Islands where peer contact, training and support can be challenging. We will be working towards assisting when and where possible.

**The Committees**

After a couple ‘banner’ years (ask the next PacFAA member for the local meaning!) I look forward this year to all of the superb volunteers who will be filling the committee chairs and co-chair positions. We will be recruiting across the membership to encourage participation by all.

**The continuing committees and activities this year will include:**

- High School Financial Aid Nights
- College Goal Sunday Scholarships
- High School Counselor Training
- Fiscal/Fund Development Training

**Spring Conference**

In celebration of our 30 years, we are planning a very special conference this spring. We are hoping to make this years conference a ‘first’ for PacFAA. While not final yet – details should be coming out soon!

**Aloha and a hui hou!**

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**DID YOU KNOW?**

**WASFAA Membership Statistics**

Look for more trivia questions and answers in the next issue.

(answers)

- Alaska 30
- American Samoa 2
- Arizona 196
- California 275
- Federated States of Micronesia 0
- Guam 0
- Hawaii 27
- Idaho 30
- Marshall Islands 0
- Nevada 34
- Oregon 61
- Washington 104
- Out of Region 61